



Sponsorship Benefits

	\$20,000 and up “Producers”	\$10,000 - \$19,999 “Sponsors” (Min. Level of Corporate Support)	\$5,000 - \$9,999 Individual “Backers”	\$2,500 - \$5,000 Individual “Supporters”
Logo placement on website	Logo placement on TO website for entire season and on show page	Logo placement on TO website for entire season and on show page	Name placement on show page only	Listing on show page
Logo on Season brochure	Season brochure logo placement (if known by print time)	Season brochure logo placement (if known by print time)		
Logo on print ads	Logo included if space allows	Logo included if space allows		
Playbill ad	Half page full color ad	Half page full color ad	Quarter page full color ad	Listing in playbill
Newsletter Feature article	Feature in one “Inside the Outfit” e-newsletter	Feature in one “Inside the Outfit” e- newsletter		
Pre-show Speeches	Included in Pre-show speeches	Included in Pre-show speeches		
Comp Tickets	50 to be used anytime during the run; 10 for opening night; \$10 off tx for employees for entire run	20 to be used anytime during the run; 10 for opening night; \$10 off tx for employees for entire run	4 comp tickets for opening night; \$10 off tx for friends and family for entire run	4 comp tickets for opening night
Events	VIP opening night pre-show reception; catered, open bar	VIP opening night pre-show reception; catered, open bar	VIP opening night pre-show reception; catered, open bar	VIP opening night pre-show reception; catered, open bar

Sneak Peek	Up to 4 people can attend a select rehearsal (tbd)	Up to 4 people can attend a select rehearsal (tbd)	Up to 2 people can attend a select rehearsal (tbd)	Up to 2 people can attend a select rehearsal (tbd)
Private Dinner with Artists	Dinner for 4 with artists from production (catered in home or at ATL restaurant)			

Donations of stock are acceptable forms of sponsor funds.

We are happy to customize the benefits based upon the specific needs of the considering sponsor. Please contact Tess Malis Kincaid, Development Director, at tess.kincaid@theatricaloutfit.org with questions.