



THEATRICALLY
MADE IN
ATLANTA
OUTFIT

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OUTFIT

YEARS 1-6

MADE IN ATLANTA was founded by **Theatrical Outfit** in 2020 to create and develop new work right in the heart of Atlanta. Our goal is simple: to foster the creation of new stories about our city, our community, and the South.

From Main Stage World Premieres, to workshops, festivals, readings and residencies, **MADE IN ATLANTA** celebrates the extraordinary creativity of Atlanta artists, and markets their work to theatres across the United States.





2020 - 2026

- **2** Commissions
- **3** Main Stage World Premieres
- **8** “LAUNCHPAD” Productions
- **4** Playwrights Residencies
- **13** Readings of works in progress
- **3** Made in Atlanta Workshops
- Over **100** Atlanta artists on stage
- Over **14,000** audience members
- **\$190,000** in dedicated fundraising
- **12** other theatres nationally producing plays developed at **MADE IN ATLANTA**

SEPTEMBER 2022

FLEX

By Candrice Jones

- Partnership with TheatreSquared in Arkansas
- Main Stage World Premiere
- Nominated for “**Best New Play**” at Suzi Awards
- Went on to New York’s Lincoln Center, and 9 other theatres in the US and Canada





- Main Stage World Premiere
- Record Breaking Sales
- Commissioned and Developed by **TO**
- Partnership with John and Lillian Miles Lewis Foundation
- Nominated for **11** awards, and won **4** including “Best Production of a Musical”

YOUNG JOHN LEWIS

By Psalmayene 24. Music by Eugene H. Russell IV

JUNE 2025

JANUARY 2026

BLEEDING HEARTS

By Steve Yockey

- Underwritten by **Inverness Productions**
- Steve is a hollywood showrunner with multiple TV shows and movies
- Main Stage World Premiere
- Significant interest from New York and regional theater producers





- **8** brand new plays by Atlanta playwrights
- **3** ready to tour, locally and nationally
- **VENUS** by Steve Yockey performed at **3** other theatres, including WOOLLY MAMMOTH in DC

LAUNCHPAD

NEW PLAY FESTIVAL

MARCH 2025/JULY 2026

2023-2026

WORKSHOPS

- **7** artist led workshops of new plays so far
- Transformed **Playwrights Lab** into a residency space
- Young John Lewis developed into a hit Main Stage Musical
- **PRISONTOWN** by Lee Osorio touring with Out of Hand Theatre





- Toured to venues across Atlanta
- Played to over **4000** audience members
- Played to **1500** high school students at Cobb Energy Center
- Partnerships with universities, arts centers, and local political leaders

YOUNG JOHN LEWIS

CONCERT TOUR

FALL 2025 / WINTER 2026

PRESS

- “Seeing the World Premiere of *Young John Lewis* ... feels like being on precipice of something big ... you’ll be bragging that you saw it before it was on Broadway” - Rough Draft Atlanta
- “Get your tickets ... ASAP and brace yourself for a night out at one of Atlanta’s boldest theatres.” - Speakeysie
- “Unlike anything else you’ll see on stage this year” - ArtsATL





“The future of **MADE IN ATLANTA** is all about putting Atlanta artists, and Atlanta stories into the national conversation. We are about to announce a second commission. Our work is being seen all across the country, and even in Canada. We are planning national partnerships, co-commissions, and co-productions. This is a fresh approach to new play development and we’re just getting started!”

MATT TORNEY / ARTISTIC DIRECTOR

FOR MORE INFORMATION CONTACT:

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